



Sydney Maras

Communications Manager, Iowa Medical Society

Sydney Maras is a hard-working and creative communications and design specialist with over four years of hands-on experience in the fast-moving and evolving communications space, including crisis communications throughout the duration of the COVID-19 global health pandemic.

Ms. Maras is Communications Manager at the Iowa Medical Society (IMS), a statewide professional association for Iowa physicians. Established in 1850, IMS represents 6,000 Iowa physicians, residents, and medical students. The mission of IMS is to assure the highest quality health care in Iowa through its role as physician and patient advocate.

Sydney began at IMS as Design Intern in January 2019 while attending Iowa State University, pursuing an undergraduate degree in Graphic Design. After graduating Magna Cum Laude in May, 2019, she continued at IMS full-time as Communications Coordinator, before becoming Communications Manager in 2022. Ms. Maras produces IMS's monthly podcast ("Doc 2 Doc") and works to design and deliver critical and timely communications in digital and print channels to physicians, residents, and medical students across the state of Iowa.

Before joining IMS, Sydney was a George Washington Carver Intern at the World Food Prize Hall of Laureates in Des Moines, where she received the George Washington Carver Intern Award in August of 2018. There, she was designer of the Laureate Story, a detailed publication that announced and described the 2018 World Food Prize Laureates and facilitated live communications surrounding the Laureate Award Ceremony, while it took place in Washington D.C.

During her time at Iowa State, Sydney was designer of "Veritas" political-science magazine, and chosen as designer of the 2016-2017 ISU men's basketball "Cyclone Alley" t-shirt.

While working full time at IMS, Ms. Maras is attending the University of Iowa in pursuit of a Masters Degree in Strategic Communications and will be part of the Graduate class of 2024.

