



## **Mary L. Lyon**

### ***Events and Strategic Alliances Manager, Iowa Medical Society***

An experienced event professional, Mary Lyon is a detail-oriented collaborator with expertise in nonprofit and educational settings.

Currently, Mary serves as the Events and Strategic Alliances Manager with the Iowa Medical Society (IMS). In addition to taking the lead on organizing board meetings and events, Mary also serves as the Chapter Executive for three specialty societies. In this role, she works with the boards to develop annual budgets, membership campaigns, and advance priorities of each society.

Prior to joining IMS, Mary worked as an Event Planner with Iowa State University Conference Planning and Management in which she coordinated a variety of events with students, faculty, and outside organizations. Events ranged from small intimate trainings to large outdoor festivals open to the entire student body.

Mary found her passion working for associations and making connections with board members when she worked as the Meeting Planner for Associated Constructors Distributors International. Although she loved traveling throughout the country coordinating meetings, trainings, and trade shows, she is an Iowan at heart and enjoys spending time at home with her husband, Cody, and their dog, Luke.

Mary is a graduate of Iowa State University and earned her bachelor's degree in Event Management with minors in Hospitality Management and General Business.

