

# PARTNER PROGRAMS

**LEVEL I**  
**Business**  
**Affiliate**

\$750 annually

**LEVEL II**  
**Preferred**  
**Partner**

\$10,000+ annually

**LEVEL III**  
**Strategic**  
**Partner**

IMS referral program participation	✓	✓	✓
Brand presence on IMS website	✓	✓	✓
Subscription to all IMS electronic publications	✓	✓	✓
Subscription to <i>Iowa Medicine</i> digital publication	✓	✓	✓
Members-only website content access	✓	✓	✓
Discounted registration fees for education and initiatives	✓	✓	✓
Exclusive sponsorship and advertising opportunities	✓	✓	✓
Marketing opportunities through channels including <i>Iowa Medicine</i> , e-newsletters, and social media	✓	✓	✓
Business Affiliates named at each Board of Directors meeting	✓	✓	✓
IMS Business Affiliate seals on your IMS website listing		✓	✓
IMS Business Affiliate seals available for use in your organization's branding such as website, print collateral, and digital assets (subject to approval)		✓	✓
Special recognition to IMS Board of Directors (email, BOD meetings, etc.)		✓	✓
Organization events posted to IMS calendar		✓	✓
Sponsored content featured in IMS e-publications up to 6 times annually		✓	✓
Complimentary invitations to IMS VIP events		✓	✓
Complimentary upgrades in sponsorship packages			✓
Organizational assessment			✓
Collaboration with your organization to develop a custom strategic alliance			✓



For information and application, please contact us at: [membership@iowamedical.org](mailto:membership@iowamedical.org)