

INDUSTRY PROSPECTUS

2027

Rheumatology Association of Iowa
Annual Meeting

February 26 - 27, 2027
Cedar Rapids, Iowa





Rheumatology
Association of Iowa

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Dear Industry Professionals:

On behalf of the Rheumatology Association of Iowa (RAI), we invite your support and participation in the 13th Annual Meeting taking place February 26-27, 2027 at The Hotel Kirkwood Center in Cedar Rapids, Iowa.

On Friday, February 26, RAI president, Dr. Hanna Zembrzuska, will begin the meeting with a Keynote Speaker to follow. We welcome you to join us for our Welcome Reception that evening.

On Saturday, February 27, RAI will continue its Annual Meeting which will focus on the most up to date scientific and advocacy issues for Iowa Rheumatologists.

Exhibitors are an important part of this meeting's success and benefit both the attendees and the companies who choose to participate. We are expecting approximately 50 rheumatologists and medical professionals to attend this CME event in Cedar Rapids. All exhibitors will be positioned in assigned spaces within the exhibit hall, which is separate from the scientific sessions. This opportunity is open to all interested vendors.

Please review the enclosed prospectus materials carefully and submit the online registration form and payment to Rheumatology Association of Iowa as early as possible. Your participation fee covers your company's exhibit space only.

We look forward to receiving your commitment and working together at the RAI Annual Meeting. Thank you for your consideration.

Best Regards,

Grace Fleming
Executive Director, Rheumatology Association of Iowa
gfleming@iowamedical.org

GENERAL INFORMATION



Official Exhibit Dates:

February 26 - February 27, 2027



Attendees:

Approximately 50 rheumatologists, advanced practice providers, and administrators



Meeting Location:

The Hotel Kirkwood Center
7725 Kirkwood Blvd SW
Cedar Rapids, IA 52404



Room Rate / Cutoff:

\$161 by 2/5/2027
Call for reservations 319-848-8700
Mention RAI 13th Annual Meeting

Approximate Exhibit Schedule:

Set Up:	Friday, February 26, 2027	4:00 PM - 5:30 PM
Exhibiting:	Friday, February 26, 2027 Saturday, February 27, 2027	5:30 PM - 7:00 PM 8:00 AM - 2:00 PM
Tear Down:	Saturday, February 27, 2027	2:00 PM - 4:00 PM

Payment & Terms:

- Payments are due no later than January 30, 2027
- Acceptable methods of payment include: Check, VISA, Master Card, AMEX
 - Please make all checks payable to Rheumatology Association of Iowa
- Mail payments to: 515 E Locust Street STE 400, Des Moines IA 50309
- RAI requires all cancellations to be made in writing. Any refunds to a credit card payment will be subjected to a service fee of 3% deducted from total amount
 - Cancellation on/prior to January 30, 2027: 50% of total registered fee is required to be paid
 - Cancellation after January 30, 2027: 100% of total registered fee is required to be paid

Exhibit Information:

- This tabletop exhibit includes one (1) 6-ft table with two (2) chairs in a carpeted room
- Exhibit space will be assigned at the sole discretion of the RAI. Factors affecting exhibit location include support level, the date the registration form was received, the number of exhibits, and proximity of competitors
- Corporate Functions may not be held concurrent with official RAI scientific or social functions. Any function, regardless of size and location, must be approved by RAI.

2027 RAI PARTNERSHIP OPPORTUNITIES

PLATINUM BREAKFAST PARTNER \$35,000

- 6' tabletop exhibit in prime location within the exhibit hall
- Breakfast Satellite Symposium time slot
- Advertisement insert
- Attendee listing
- Company logo displayed on exhibit sign and Exhibit Guide
- 8 complimentary attendee badges
- Meeting with RAI board of directors - 2 attendees

PLATINUM LUNCH PARTNER \$30,000

- 6' tabletop exhibit in prime location within the exhibit hall
- Lunch Satellite Symposium time slot
- Advertisement insert
- Attendee listing
- Company logo displayed on exhibit sign and Exhibit Guide
- 8 complimentary attendee badges
- Meeting with RAI board of directors - 2 attendees

RESIDENT DINNER SPONSOR \$10,000

- 6' tabletop exhibit in prime location within the exhibit hall
- Exclusive sponsorship of Friday's dinner with logo included in all promotional materials
- 15 minute speaking slot during resident dinner
- Advertisement insert
- Attendee listing
- Company logo displayed on exhibit sign and Exhibit Guide
- 8 complimentary attendee badges
- Meeting with RAI board of directors - 2 attendees

GOLD LEVEL PARTNER \$7,500

- 6' tabletop exhibit in featured location within the exhibit hall
- Advertisement insert
- Attendee listing
- Company logo displayed on exhibit sign and Exhibit Guide
- 6 complimentary attendee badges
- Meeting with RAI board of directors - 1 attendee

SILVER LEVEL PARTNER \$5,000

- 6' tabletop exhibit in featured location within the exhibit hall
- Advertisement insert
- Attendee Listing
- Company logo displayed on exhibit sign and Exhibit Guide
- 4 complimentary attendee badges

EARLY EXHIBITOR RATE** \$2,500

- 6' tabletop exhibit within the exhibit hall
- Attendee Listing
- Company displayed on exhibit sign and Exhibit Guide
- 2 complimentary attendee badges

**Exhibit Rate increases to \$2,750 after January 29, 2027

PLEASE NOTE: YOU ARE RESPONSIBLE FOR SUBMITTING ITEMS INCLUDED IN YOUR PACKAGE. PLEASE SEE GUIDELINES ON PAGE 6 FOR DETAILS/DUE DATES.

A LA CARTE OPPORTUNITIES

Advisory Board Meeting Timeslot _____ \$5,000
Advertisement Insert _____ \$1,500

GUIDELINES & DUE DATES

ADVERTISEMENT INSERT - Your advertisement will be included with each meeting attendees' materials (no larger than 8.5x11 page). Development and production are the sole responsibility of the sponsor and a proof must be approved by Grace at gflaming@iowamedical.org no later than January 29, 2027. Your ad must be sent to the RAI headquarters by February 5, 2027 to be inserted into materials. Please print and ship 60 of your approved ad.

ADVISORY BOARD - Advisory Boards include investigators meeting, advisors meeting, or similar titles. Such activities need RAI approval when taking place over the dates of February 26-February 27. Please contact Grace at gflaming@iowamedical.org for more information.

PAYMENT - Rheumatology Association of Iowa accepts payment by check (preferred), ACH Payment, or Credit Card. Your company **MUST** register online before remitting payment. Your payment is due by January 29, 2027.

EXHIBIT MATERIALS - Your company may send materials for your booth to the hotel ahead of time. Please send it with attention to Ande Long. Your package will be in the exhibit hall upon arrival.

**YOUR EXHIBIT AND/OR SPONSORSHIP ARE
ONLY SECURED BY COMPLETING THE ONLINE
REGISTRATION FORM, FOUND ON THE RAI
WEBSITE (WWW.RHEUMIOWA.ORG).**

FOR MORE INFORMATION, PLEASE
CONTACT THE RAI EXECUTIVE
DIRECTOR:

GRACE FLEMING - Executive Director,
Rheumatology Association of Iowa
gfleming@iowamedical.org
Phone: 515-421-4773

Rheumatology Association of Iowa
515 East Locust Street Suite 400
Des Moines, IA 50309

