

IMPROVING YOUR CASH FLOW

PURPOSE:

Now more than ever it is vital that clinic maximize their cash flow. Reducing the days a claim is on the books as an accounts receivable (AR), improving internal processes, and maximizing insurance reimbursements are all methods to improve a clinic's cash flow. This one-hour webinar will give you the tools improve your clinic's cash flow.

INTENDED AUDIENCE:

Clinic managers, clinic administrators, physicians, non-physician providers, CFOs, business office managers, accounts receivable staff, billing staff and others involved in the bill for services.

OBJECTIVES:

At the completion of this webinar, attendee will be able to:

- Develop internal strategies for improving cash flow.
- Discuss methods to shorten internal A/R timeline.
- Explain how to maximize insurance resolutions in a timely manner.

AGENDA:

Noon Welcome/Program Begins
1:00 p.m. Adjourn

FACULTY:

Steve Burgett is a business consultant with Transworld Systems, Inc. in West Des Moines. Prior to joining Transworld Systems four years ago, he was a teacher and principal in Des Moines and Urbandale for 27 years.

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REGISTRATION POLICY:

The fee for this webinar is per logon, which means that multiple individuals from the same organization may participate in this webinar for one fee, as long as only one individual logs on to the webinar system. Registrations must be received at least one day prior to the webinar broadcast.

E-MAIL ADDRESS:

Participants are required to provide an e-mail address. All logon information and electronic links will be sent via e-mail.

REGISTRATION FEE:

The registration fee per webinar is **\$189 for IMS members** and **\$460 for nonmembers**.

REFUND POLICY:

Since all webinars are recorded and archived, no refunds will be issued. If this webinar is cancelled, a refund will be given to all those registered. Cancellations may be e-mailed to Kelly Kern at kkern@iowamedical.org or sent via mail to Kelly Kern at IMS, 1001 Grand Avenue, West Des Moines 50265. Cancellations must be made in writing or via e-mail.

SPECIAL NEEDS:

If you need auxiliary aids or services identified in the Americans with Disabilities Act in order to attend any IMS webinar, please contact Kelly Kern at (515) 223-1401, ext. 206 or via e-mail at kkern@iowamedical.org.

IMPROVING YOUR CASH FLOW **SEPTEMBER 14, 2010 NOON – 1:00 PM**

Number of individuals planning to attend: _____

CONTACT INFORMATION:

IMS member name _____

Contact person _____

Organization name _____

Address _____

City _____ State _____ Zip Code _____

Phone (_____) _____ Fax (_____) _____

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Total Amount of Registration \$ _____

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