

IMS



Webinar Series January - March, 2009

Education and training are always priorities for physicians and medical practice staff. In 2009, IMS is committed to providing many educational opportunities without the cost of travel and with limited loss of productivity. Each quarter IMS will offer multiple webinars on such topics as coding, regulatory and legal issues and current hot topics. Below are webinars currently planned for the first quarter of 2009, however, webinars may be added during the quarter. To view the most up-to-date listing, visit the IMS Web site at www.iowamedical.org.

Coding and Medicare Changes- 2009 Update

January 16, 2009 9:00 a.m.- Noon

Barb Pierce, CCS-P, ACS-EM, Barb Pierce Coding and Consulting, L.L.C
Representatives from WPS have yet to be named

Please note, this presentation will be held live at the IMS offices in West Des Moines. Participants have the option of attending the live seminar or accessing the presentation in real-time via the Internet.

This timely webinar will give medical clinic coders the information needed to receive appropriate reimbursement on all claims. Topics to be covered during this webinar include:

- Medicare changes for 2009.
- Coding updates for surgical codes.
- E/M and medicine coding changes.
- Preview of what is new for lab and radiology coding.

The Physician Recruiting "Iceberg"

February 11, 2009 Noon-1:00 p.m.

Kurt Mosley, The MHA Group

Just like an iceberg, there is more to physician recruiting than meets the eye. A series of steps must be followed before a health care organization is in position to recruit physicians successfully. It is the planning and teamwork that takes place "beneath the surface," before candidates are even contacted, that leads to consistent physician recruiting success. Both strategic and tactical guidelines will be provided during this webinar, as well as various elements to comprise a winning recruitment plan, including:

- Recruiting cost/benefits analysis.
- Regulatory compliance.
- Structuring the interview.
- Securing medical specialists.
- Sourcing candidates.
- The role of locum tenens.

Giving Physicians the Edge: Medical Staff Rights and Procedures

February 25, 2009 4:00-5:30 p.m.

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IOWA MEDICAL SOCIETY

Archived Presentations

The following were recorded in 2008 and are now available to purchase and review at your leisure on the IMS Webs site, www.iowamedical.org.

- Jazz Up Your Coding Skills
- Rewriting Your Plan for Physician Recruitment- Part 1
- Top 10 Coding and Compliance Issues
- Physician Leadership in Quality and Patient Safety
- Rewriting Your Plan for Physician Recruitment- Part 2

Registration Policy

The fee for each webinar is per logon, which means that multiple individuals from the same clinic may participate in a webinar for one fee, as long as only one individual logs on to the webinar system. Registrations must be received at least seven days in advance of an in-person seminar; registration to participate by webinar must be received one day prior to the broadcast.

E-mail Address

Attendees are required to provide an e-mail address, all logon information and electronic links will be sent via e-mail.

Refund Policy

In-person seminars: Refunds will be issued for cancellations received at least 10 days prior to the seminar. In the event a seminar is full, registrants will be given the option to view the recorded version by way of webinar or receive a refund.

Online webinars: Since all webinars are recorded and archived, no refunds will be issued.

If a seminar or webinar is cancelled, a refund will be given to all those registered.

Cancellation may be e-mailed to Kelly Kern at kkern@iowamedical.org or sent via mail to Kelly Kern at IMS, 1001 Grand Avenue, West Des Moines, IA 50265. Cancellation must be made in writing or via e-mail.

Special Needs

If you need auxiliary aids or services identified with the Americans with Disabilities Act in order to attend any IMS webinar, please contact Kelly Kern at (515) 223-1401, ext. 206 or via e-mail at kkern@iowamedical.org.

Three easy ways to register:

- Online: www.iowamedical.org
- Fax: (515) 223-0590
- Mail: IMS, 1001 Grand Avenue
West Des Moines, IA 50266



Registration Fee:

The registration fee per webinar is \$149 for IMS members and \$460 for nonmembers.

Please check the webinar(s) you are registering for. To register for archived presentations, visit the IMS Web site at www.iowamedical.org.

- January 16- Coding and Medicare Changes- 2009 Update
- February 11- The Physician Recruiting "Iceberg"
- February 25- Giving Physicians the Edge: Medical Staff Rights and Procedures

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(required to receive logon information)

Payment Information

Total Amount of Registration \$ _____

- Check (payable to IMS)
- Credit card
 - MasterCard
 - Visa

Credit card number/expiration date

Cardholder signature

Name on card

Address of card holder

Phone number of card holder

IMS use only:

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