

Planning a CME Activity
January 13, 2009

Terminology

Activity- is a single CME offering, be it Live, through the Internet, Journal-based or Enduring Materials.

Program- is the overall CME organization that is accredited by IMS and sponsors CME activities.

Tools

**Activity Form
and
Document Review Form**

Professional Practice Gaps

Why do we need to have this activity?

Professional Practice Gaps

What is the reason behind the gap?

Professional Practice Gaps

Why do we need to have this activity?

<p>Professional Practice Gaps</p> <p>What are the professional practice gaps, for your learners, being addressed during this activity?</p> <ul style="list-style-type: none">• Increase the knowledge health care providers have regarding Lean methodologies.• Have health care professionals begin considering Lean methods into their practices. <p>Are these gaps in: <input checked="" type="checkbox"/> Knowledge <input type="checkbox"/> Competence <input checked="" type="checkbox"/> Performance</p>

Professional Practice Gaps

What was behind this gap- Quality improvement task force has the goal of initiating Lean methods to reduce waste throughout the organization, they conducted a survey and found staff did not have a very good understanding of what Lean is or how it could work in health care.

Professional Practice Gaps

This activity is designed to change competence, performance or patient outcomes as described in the provider mission statement.

Mission Statement

Purpose: Our CME program sees its purpose as providing high-quality, evidence-based educational opportunities that are designed to advance physician competence, enhance practice performance, promote patient safety, and where possible improve patient outcomes.

Mission Statement

Purpose: Our CME program sees its purpose as providing high-quality, evidence-based educational opportunities that are designed to advance physician competence, enhance practice performance, promote patient safety, and where possible improve patient outcomes.

Professional Practice Gaps

This activity is designed to change competence, performance or patient outcomes as described in the provider mission statement.

Professional Practice Gaps

This activity is designed to change competence, performance, or patient outcomes as described in the provider mission statement.

- Competence
- Performance
- Patient Outcomes

Professional Practice Gaps

If this activity is designed to change patient outcomes, what factors outside of the provider's control have been identified that would have an effect on change?

Objectives/Outcomes

What is the desired outcome(s) of this activity?

Objectives/Outcomes

Does the desired outcome match the expected results of the program's mission statement?

Mission Statement

Expected Results: We expect that (health care professionals) will report greater confidence in their approach to clinical problems or express their intent to change their behavior and apply newly acquired strategies in their practice. We expect that when observed our learners will demonstrate competence and the effective use of targeted skills. Finally, if evaluated within the setting of clinical practice, we expect performance parameters to show improvement or a favorable impact on targeted patient outcomes to be demonstrated.

Mission Statement

Expected Results: We expect that (health care professionals) will report greater confidence in their approach to clinical problems or express their intent to change their behavior and apply newly acquired strategies in their practice. We expect that when observed our learners will demonstrate competence and the effective use of targeted skills. Finally, if evaluated within the setting of clinical practice, we expect performance parameters to show improvement or a favorable impact on targeted patient outcomes to be demonstrated.

Objectives/Outcomes

Does the desired outcome match the expected results of the program mission statement?

Objectives/Outcomes

List the learning objectives for the activity:

Objectives/Outcomes

List the learning objectives for the activity:

- Summarize the history of Lean methodology.
- Identify the benefits of using Lean methods to reduce waste.
- Illustrate how Lean has been utilized in health care through the use of case studies.
- Discuss the plan being proposed by the quality improvement task force using Lean methods throughout the organization.
- Examine the role staff will have in this proposed plan.

Objectives/Outcomes

What type(s) of evaluation method(s) will you use to gage if the activity was effective in meeting the identified outcome(s)?

Objectives/Outcomes

What type(s) of evaluation method(s) will you use to know if the activity was effective in meeting the identified outcome(s)?

- Participants will be given a pre- and post test; the comparison of the results of these tests will indicate if knowledge of Lean methods was increased.
- Each participant will be given a questionnaire regarding the program, one of the questions will be, "How do you plan to change your practice to include the information provided in this activity?"
- Follow-up surveys will be done three, six and 12 months post activity, the question on these surveys will be, "Have you implement the Lean methods you planned following the "Lean in Health Care" CME activity on January 2, 2009?"

Objectives/Outcomes

Are there non-educational strategies (currently being used or that could be implemented) to assist in achieving the desired outcome(s)?

Objectives/Outcomes

- A section of the employee newsletter is going to be devoted to recognizing those areas that reduce waste, errors, or cost through Lean methods.
- Once a month, staff will receive an e-mail that will state a tip using Lean in their daily routines.

Objectives/Outcomes

Is this activity designed to improve the professional practice of the organization?

Objectives/Outcomes

This activity is designed to increase the knowledge of health care providers of a waste reducing method proven to make health care practices more efficient and increase the quality of care given.

Objectives/Outcomes

What desirable physician attributes is this activity meeting?

Objectives/Outcomes

Practice-based learning and improvement that involves investigation and evaluation of their own patient care, appraisal and assimilation of scientific evidence, and improvements in patient care.

Target Audience

What is the target audience for this activity?

The target audience for this activity is identified in the program mission statement.

Target Audience

Target Audience: We seek to serve not only the educational needs of health care professionals (physicians and allied health personnel) within our institution, but the needs of local, regional, and national health care providers and colleagues as well.

Target Audience

How does the content of this activity match the current or potential scope of the target audience?

Target Audience

How does the content of this activity match the current or potential scope of the target audience?

Health care providers that can eliminate waste in their practices will increase the quality of care given to their patients. This is an expectation of health care providers by regulatory agencies.

Target Audience

What potential or real barriers are physicians faced with if this gap is addressed?

What educational strategies have or are being implemented to remove, overcome or address these barriers to change?

Target Audience

What potential or real barriers are physicians faced with if this gap is to be addressed?

Time limitations of physicians;

Buy-in of staff that this method will improve processes and in implementing the processes.

Target Audience

What educational strategies have or are being implemented to remove, overcome or address these barriers to change?

Time limitations- host the meeting at three times during the day and make it available on video to view after the scheduled date.

Buy-in of staff- the quality improvement task force has asked to speak at each department's staff meeting, to educate staff on the expectations of implementing Lean processes in the organization, and address any questions or concern that staff have.

Educational Format

What educational format will this activity be delivered in?

How was it determined that the format chosen was the best for delivery of activity?

Collaboration with Stakeholders

Are there other areas within the organization working to meet the gap(s) identified?

Has the gap(s) been identified as a quality improvement measure by the organization?

Are there other organizations that could be partnered with to meet the needs of the identified gap(s)?

Activity Form

Disclosure

The ACCME Standards for Commercial SupportSM

Activity Form

Commercial Promotion

Live Seminars

Internet CME

Enduring Materials

Journal-based CME

Objectives/Outcomes

Did this activity meet the desired outcomes?

CME Program Evaluation

Based on the outcomes of this activity, what overall changes have occurred in physician competence, performance, or patient outcomes due to the CME program?

CME Program Evaluation

How did this activity meet the program's CME mission statement?

Mission Statement

Purpose: Our CME program sees its purpose as providing high-quality, evidence-based educational opportunities that are designed to advance physician competence, enhance practice performance, promote patient safety, and where possible improve patient outcomes.

Target Audience

Target Audience: We seek to serve not only the educational needs of health care professionals (physicians and allied health personnel) within our institution, but the needs of local, regional, and national health care providers and colleagues as well.

Types of Activities Provided

Our educational activities include department-specific, interdepartmental and specialty-specific conferences, symposia and seminars. These events take the form of live seminars, live regularly scheduled series, and live Internet activities, and video recordings of live seminars. The educational design, instructional method and learning format for each event is chosen to best serve the educational needs and learning objectives of the planned educational event.

Types of Activities Provided

Our educational activities include department-specific, interdepartmental and specialty-specific conferences, symposia and seminars. These events take the form of live seminars, live regularly scheduled series, and live Internet activities, and video recordings of live seminars. The educational design, instructional method and learning format for each event is chosen to best serve the educational needs and learning objectives of the planned educational event.

Content

Included among our educational offerings are updates in clinical medicine and basic science research, reviews of current or best practice recommendations for clinical care, learning modules in quality improvement, procedural and communication skills development exercises, as well as professional development in bioethics, leadership and patient safety.

Content

Included among our educational offerings are updates in clinical medicine and basic science research, reviews of current or best practice recommendations for clinical care, learning modules in quality improvement, procedural and communication skills development exercises, as well as professional development in bioethics, leadership and patient safety.

Mission Statement

Expected Results: We expect that (health care professionals) will report greater confidence in their approach to clinical problems or express their intent to change their behavior and apply newly acquired strategies in their practice. We expect that when observed our learners will demonstrate competence and the effective use of targeted skills. Finally, if evaluated within the setting of clinical practice, we expect performance parameters to show improvement or a favorable impact on targeted patient outcomes to be demonstrated.

CME Program Evaluation

How did the CME staff, committee, board, etc., influence the scope of the content for this activity.
