



FOCUS

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Save the Date

April 17, 2010

**81st Annual Meeting
of the IMS Alliance
House of Delegates**

Sheraton Hotel
West Des Moines

Plan to arrive Friday evening
in time to attend the Dutch-
treat dinner we will host for
our out-of-state guests.

More detailed information
for Annual Meeting will
appear in the March issue of
The FOCUS.

2010-2011 IMS Alliance Slate of Officers

The Nominating Committee of the
IMS Alliance is pleased
to present the following slate of officers:

Co-Presidents

Maureen Lyons (Marshall County)
Debbie McCalla (Woodbury County)

President Elect

OPEN

VP/Membership

Kathy Lariviere (Member-at-Large)

Secretary

Stacie Fry (Polk-Warren County)

Treasurer

Bonnie Green (Polk-Warren County)

2009-2010

District Councilors

District I - Patti Walden
Districts II & V - Jane Patten
Districts III & VI- Maria Rundquist
District IV - Rose Ancheta

Does the
AMA Alliance
have your
email address?



The Alliance is doing more with electronic communications: It's essential we have your e-mail address so we can keep you informed and contact you in case of any emergency. Please send your e-mail to amaa@ama-assn.org by February 15 and we'll put your name in a drawing to receive an Alliance gift.

From the *AMA Alliance E-Connection* 2.5.10

Call for Nominations

**IMS Alliance Member of the Year
IMS Alliance Outstanding Achievement
Award**

**Teen Volunteer Health Service Award
Adult Volunteer Health Service Award**

For nomination requirements and official nomination forms, visit our Web site.

Question? Contact Awards Chair **Debbie McCall**. Deadline for submissions is March 1, 2010. Awards to be presented at Annual Meeting in April.

Fitness for Life

The IMS Alliance Fitness for Life Committee, as part of Iowa Partners: Action for Healthy Kids, is involved in the following activities:

- A Dept. of Education program to help schools implement the nutrition requirements of the Iowa Healthy Kids Act that must be adopted by July 1. Seven hundred and fifty school personnel participated in a two-hour ICN seminar in December.
- A webinar was held to show schools how to update their local wellness policy to comply with the Healthy Kids Act - 35 schools that participated have the opportunity to apply for seven \$1,000 mini-grants to fund local wellness efforts.
- For the second year, Youth in Action for a Healthy Iowa Regional Symposiums will be conducted in February at Ankeny, Denison and Coralville. Teams of high school students, accompanied by adult advisors, will be empowered to be leaders for school wellness in their local areas.
- Also during February, teams from Iowa schools will attend Healthy Kids Act Regional Trainings at six locations around the state to learn how to implement the nutritional content standards in their schools. Registrations for the six sites are 575. Teams may include food service personnel, administrators, teachers, students, parents, etc. A follow-up webinar will be held in April.

New Resources

S.O.S. blog

Physician in Training blog

Links

IMS Alliance

IMS Alliance Coordinator

AMA Alliance

Click on our name to contact us

Maureen Lyons

President

Sheila Drevyanko & Jane Patten

Vice President/Membership

Patti Walden

Secretary

Bonnie Green

Treasurer

George Riesen

FOCUS Editor

Jolene Jebson

Health Promotion

Barb Hanas

& Suzan Stewart

Legislative Advocacy Co-Chairs

Polk-Warren County Medical Society Alliance Activities

The annual Holiday Sharing Card netted \$1050 for our Community Outreach Fund which this year is designated for free clinics-pediatric care. The money raised will be split between LaClinca and House of Mercy. PCMSA members will be collecting donations of diapers at upcoming alliance events to be donated also to LaClinca and House of Mercy. Prospective members will be invited to a Winters Blues Luncheon to be held at the end of February. Monthly book club and bridge groups continue to be well attended. Membership directories were printed and mailed out in January.

Haiti Earthquake News

Identifying needs in Haiti

The Government of Haiti estimates the number of deaths to be more than 112,000 with 196,000 people injured, according to the American Medical Association. Around 700,000 people are living in temporary shelter sites in the capital city.

Priorities still on post-operative care

In addition, the government reports that more than 230,000 people have migrated to rural areas to the north and west of Port-au-Prince. Priorities are still on post-operative care as there are only three hospitals in Port-au-Prince to send patients after surgery.

How You and the Physicians in Your Life Can Help Haiti

Volunteer

The AMA intends to develop a registry as a means to facilitate and coordinate the deployment of physicians willing to volunteer with federal and private sector response organizations to respond to the Haiti earthquake. If you are a practicing physician and would like to volunteer, please complete the [Haiti Earthquake Physician Relief Volunteer Form](#).

Donate stethoscopes to Haiti



The AMA's WorldScopes initiative, in collaboration with the AMA Foundation, collected and donated roughly 500 stethoscopes within the first two weeks after the earthquake struck Haiti. [Learn how you can help.](#)

From the *AMA Alliance E-Connection* 2.5.10

Blue Book Reports due 3.1.10

The Blue Book is the compilation of the annual reports submitted by Board officers, committee chairs, district councilors and county presidents; those attending Annual Meeting in April will receive a copy of the Blue Book.

Board members are asked to email their Blue Book reports to the Alliance office by March 1; timely submission of reports will greatly assist our coordinator.

Iowa Medical Society Education Fund

Gene Lariviere, MD

After much discussion about the long term goals of the Fund, the Iowa Medical Society Education Fund hired Kathy Lariviere of Three Rivers Promotions to develop a strategic plan to restructure the board and set goals for fundraising. The ultimate goal of the strategic plan is to increase the ability of the IMSEF to promote medical education in the state of Iowa. To date, a sub-committee has been formed to approve the strategic plan and develop steps for restructuring. The sub-committee is comprised of Tim Kresowik; Siroos Shirazi; Lor Hutchison; Gene Lariviere (representing IMSA); Ed Whitver; Deb Potter, and Kathy Lariviere, Three Rivers Promotions, acting as a consultant. New policies and bylaws are being determined and will be presented to the existing board in February.

Cerro Gordo County Activities

Members of the Cerro Gordo County Medical Society Alliance hosted two events in January. Members and their families laced up roller skates and hit the rink on Saturday, January 9 for a fun-filled two hours. This event definitely drew the younger crowd, and winter plans next year may include a family afternoon at a local bowling alley. At the conclusion of the CGCMSA's January 19 meeting, members discussed [Three Cups of Tea: One Man's Mission to Promote Peace . . . One School at a Time](#) by Greg Mortenson, a former mountaineer who now builds schools in Pakistan and fosters economic growth and stability in that country by advocating the education of girls.