



FOCUS

April 2009

www.ims-alliance.org

Volume 3, Number 4

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Register Today!

80th Annual Meeting of the Iowa Medical Society Alliance
April 18

Coralville Marriott Hotel and Conference Center

*Print form & send to IMS Alliance, 1001 Grand Ave., W. Des Moines, IA 50265
Or register with the IMSA Coordinator via email and send payment by April 10.*

REGISTRATION FEE (mandatory)	\$30.00	
<input type="checkbox"/> Friday Night Dinner at Vesta (Dutch treat) - 6:30 PM		Yes___No___
<input type="checkbox"/> IMSA Luncheon (Saturday, April 18)	\$25.00	Yes___No___
<input type="checkbox"/> Past Presidents' Reception (Saturday, April 18) (Open to Past IMSA presidents/out-of-state guests)		Yes___No___

TOTAL DUE BY APRIL 10 (Payable to IMS Alliance) \$_____

NAME _____ EMAIL _____

POSITION _____ TOWN _____

Enjoy camaraderie while serving the family of medicine . . .

. . . attend the IMS Alliance Annual Meeting

National Guest

Keynote Speaker



Iowa's own
Kathy Lariviere
'08-'09 Secretary
AMA Alliance



Denise "Truck"
Truckenmiller
"Why Can't
Everyone Just Be
Like Me?"

- Address by national guest
- Presentation of IMSA budget
- Nomination of AMA Alliance delegates
- Memorial service
- Presentation of service awards
 - Alliance Member of the Year Award
 - Volunteer Health Service Awards
- Address by keynote speaker
- Delivery of State of the State Address
- Presentation of AMAF Awards
- Presentation of proposed bylaws changes
- Installation of IMSA officers

2009-2010 IMS Alliance Slate of Officers

The Nominating Committee
of the

IMS Alliance is pleased
to present the following
slate of officers:

Pres - Maureen Lyons
(Marshall County)

Pres Elect -
OPEN

VP/Membership -
Sheila Drevyanko &

Jane Patton
(Polk County)

Sec - Patti Walden
(Johnson County)

Treas - Bonnie Green
(Polk County)

2009-2010 District Councilors

- Dist I - Nancy Gibbons
- Dist II - Joan Pennington
- Dist III - Jeanne Anderson
- Dist IV - Rose Ancheta
- Dist V - Maria Rundquist
- Dist VI - Judy Mulkey

AMA Foundation (not necessarily a) Basket Auction

A silent auction to benefit the AMAF will be held Saturday,
April 18, at the 80th Annual Meeting of the IMS Alliance.

Bring a basket! Bring a checkbook!

The AMAF works as the philanthropic arm of the AMA;
it supports research and medical education, and physician and
community health initiatives through grants and loans.

Visit *IMS Alliance* to view February *FOCUS* for info on AMAF.



Tess Young and Barb Savage will receive the John F. Sanford Award from the IMS for their work on health literacy.

Tess Young and Barb Savage to be honored by IMS

Tess Young and Barb Savage, both of Polk County, will be honored by the Iowa Medical Society with the John F. Sanford Award.

The John F. Sanford Award is given each year by the Iowa Medical Society to honor a layperson or persons for outstanding contributions to the public health or in the field of health care. The award will be given at the Iowa Medical Society's Annual Meeting during the House of Delegates on Saturday, April 18, 2009.

Past recipients include Governor Robert Ray, John Colloton, Michael Reagan, First Lady of Iowa Christie Vilsack, Lieutenant Governor Sally Pederson, Senator Charles Grassley and Governor Terry E. Branstad.



AMA ALLIANCE DIRECTOR

The AMA Alliance Nominating Committee recently has announced its slate of officers for 2009-2010. Iowa will once again be represented at the National level.

Barb Hanas of Clinton County has been appointed to her third term as an AMA Alliance Director. National positions require a great deal of time and commitment from the individuals who serve at that level; we can all be thankful for those who, like Barb, share their talents to carry out the Alliance mission.

For nearly 50 years, IMSA members have represented Iowa at the national level by serving on committees or on the AMA Alliance Board. Their service has strengthened the Alliance and been a source of pride for all of us.

Debbie McCalla, IMS Alliance President

Yet *ANOTHER* reason to attend Annual Meeting . . .

become a delegate to the AMA Alliance Annual Meeting in June

on the organization and its members in the family of medicine.

The AMA Alliance meeting provides members with an opportunity to take part in the "inner workings" of the national alliance while getting to know peers from around the country. The fact that the meeting is held just steps away from some of the best shopping and restaurants in the world offers the potential for a fantastic experience for all attendees.

Our state is entitled to send three state delegates, two county delegates, two resident physician spouse and/or medical student spouse delegates and one alternate delegate. These delegates are nominated at the IMSA Annual Meeting on April 18, 2009.

If you have interest in representing Iowa in Chicago in June, please notify your county president or district councilor. There is no registration fee for the meeting. While the IMSA can only cover some expenses, members typically share hotel and transportation costs as much as possible.

National Advocacy Conference

Four IMSA members attended the National Advocacy Conference in Washington, DC, March 9 to 11.

Kathy and Gene Lariviere, Barb Hanas and Maureen Lyons attended sessions for Alliance members the first day. Topics covered included *Screen Out!*, fundraising, strategic planning and the 21st century medical family. My favorite quotation from that session was: "Men are from Mars, women are from Venus and doctors are from Krypton!"



The next two days of the conference were in conjunction with the AMA and focused mainly on healthcare reform under the new administration. We heard from Rahm Emmanuel's brother, Dr. Zeke Emmanuel, about the White House's goals in healthcare reform. The quotation I took away from all the AMA sessions regarding healthcare reform was: "The status quo is not an option." Along with members of the IMS, we paid a visit to our Congressmen on Capitol Hill to explain what needs to be done legislatively to improve the practice of medicine in Iowa.

Maureen Lyons, IMS Alliance President-elect

Links

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[AMA Alliance](#)

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Debbie McCalla
President

Maureen Lyons
President Elect

Sheila Drevyanko & Jane Patten
Vice President/Membership

Patti Walden
Secretary

Bonnie Green
Treasurer

George Riesen
FOCUS Editor

Barb Hanas
Health Promotion

Barb Savage & Suzan Stewart
Legislative Advocacy Co-Chairs