



FOCUS

May 2008

www.ims-alliance.org

Volume 2, Number 4

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AMA Foundation

Iowa contribution total for last year: \$5,546.31

Top three counties:

Polk-Warren \$1,758.31

Woodbury \$1,315.00

Cerro Gordo \$530

County Membership and Members at Large as of Annual Meeting:

Cerro Gordo -- 87

Clay -- 13

Johnson -- 68

Marshall -- 14

Polk-Warren -- 100

Pottawatamie-Mills -- 4

Scott -- 91

Woodbury -- 38

Members at Large -- 38

Total State Membership
453



Debbie McCalla installed as IMS Alliance President by AMA Alliance President Elect Sandi Frost

It is with heartfelt thanks that I begin the 2008-2009 IMS Alliance year as your President. Thank you to the Nominating Committee and our House of Delegates for entrusting me with such an important role. In the upcoming year, I pledge to do my best to carry out the mission of the Alliance and serve each of you with respect for the many obligations that make up our lives.

I also enter this year with gratitude for our Immediate Past President, Darshini Jayawardena and the 2007-2008 IMS Alliance Board. With membership up 8% over the last year, an increase in our AMA Foundation fundraising and a successful launch of the Childhood Obesity Prevention posters, they have passed on a growing Alliance for my stewardship. Thanks, Darshini and Board members, for a job extremely well done!

Any successes our Alliance enjoys can only be accomplished through the work of many individuals who have taken the mission of the IMS Alliance to heart: Partnering with physicians to work toward support of the practice of medicine and the health of Iowans. The true beauty of that thought lies in the possibilities that each one of us brings to the Alliance. For every person who has done that, even in a small way, you help the Alliance to grow!

Before I close, I'd like to say a few words about my plans for the year. Number One - I wish to build on the success of the 2007-2008 year with continued membership growth and increasing support of medical education through the AMA Foundation. I would also like to build on the success of ScreenOut! in Polk and Cerro Gordo counties by broadening its exposure throughout the state. Legislative advocacy will continue to be in the forefront this year with the upcoming election and legislative activity at the federal and state levels.

Looking forward to another great Alliance year!

Membership Award

Martha Holzworth (Polk-Warren) was honored by the House of Delegates for 50 years of IMS Alliance membership.

Presidential Citations

2007-2008 IMS Alliance President **Darshini Jayawardena** awarded two Presidential Citations. **Elaine Olson** (Pottawatamie-Mills) was honored for her many years of service as the Parliamentarian for the Board and the Annual Meeting. **George Riesen** (Cerro Gordo) received a citation for her efforts in shifting *The FOCUS* from a paper newsletter published quarterly to an e-newsletter published monthly.

IMS Alliance Nominating Committee 2008-2009

Darshini Jayawardena
Cerro Gordo (Chair)

Barb Savage
Polk-Warren

Joan Pennington
Cerro Gordo

Bonnie Green
Polk-Warren

Jeanne Anderson
Clay

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Debbie McCalla
President

Maureen Lyons
President Elect

**Sheila Drevyanko
& Jane Patten**
Vice President/Membership

Patti Walden
Secretary

Bonnie Green
Treasurer

George Riesen
FOCUS Editor

Barb Hanas
Health Promotion

**Barb Savage
& Suzan Stewart**
Legislative Advocacy Co-Chairs

Iowa awarded *Screen Out!* scholarship to NAC

Stacie Fry, of the Polk-Warren County Alliance, received one of four \$1000 scholarships to attend the National Advocacy Conference in Washington, D.C. March 29-April 2.

In the fall of 2007, Stacie helped organize a booth at the "Night Eyes" Festival at the Blank Children's Zoo, resulting in the collection of nearly 2,000 petition signatures, which were then sent to the Motion Picture Association of America. Currently she is in contact with JELiowa (Just End the Lies Iowa) to partner with a second organized event with the goal of 1,000 signatures. Fry plans to gather signatures at various events this spring and has solicited organizational endorsements from six major hospitals and health care organizations in the Des Moines area.

The next scholarship opportunity for *Screen Out!* excellence will be offered for the American Medical Association Alliance Annual Meeting in Chicago, June 15-17. Visit the [Screen Out! website](#) for details.



IMS Alliance members represented the family of medicine at the National Advocacy Conference in Washington, DC. Front row: Stacie Fry, Kathy Lariviere, Barb Hanas, Maureen Lyons; back row: Debbie McCalla, Dick Savage, Barb Savage, and Gene Lariviere.

AMA Alliance Annual Session

These individuals are charged with representing the IMS Alliance at the 2008 annual session of the AMA Alliance.

Darshini Jayawardena, chair
Debbie McCalla (state del)
Maureen Lyons (county del)
Stacie Fry (county del)
Tess Young (alternate del)

The AMA Alliance Annual Session House of Delegates meets June 15 -17 at the Drake Hotel Chicago, Illinois.



The Nominating Committee elected by the 2007 AMA Alliance House of Delegates, announces that the slate of candidates proposed for elective office for 2008-09 includes **Kathy Lariviere** (Johnson) as Secretary and **Barbara Hanas** (Clinton) as one of the eight Directors.

Iowa has been unusually well represented on the national Alliance level in recent years; currently (2007-2008) three Iowans serve as Directors: Kathy Lariviere, Barbara Hanas and **Barb Savage** (Johnson).

Cerro Gordo County *Screen Out!* Efforts

The CGCMSA collected two organizational endorsements and nearly 500 petition signatures as part of that county's International Week of Action events.

Rebecca Schimming, the organizer of the events, had two press releases covered in the Globe Gazette newspaper along with a letter to the editor regarding smoking in movies. She was also interviewed by local radio and news stations about the five petition-signing events. Schimming, who holds a Masters in Public Health, also spoke generally about the negative health consequences of smoking in youth-rated films.

(from an article in the March/April edition of AMA Alliance TODAY.)